Position Description: Senior Product Designer

Position Title: Senior Product Designer
Functional Group: Engineering
Reports to: CTO
Date: August 2018

Our Company

Coretex is a world-leading technology company that creates innovative fleet management and IOT solutions for organisations that operate in mission-critical environments. Our start-up culture and 'can-do' attitude helps us take on the best and win. Our proprietary technology platform helps organisations run more efficiently and comply with complex legislation through intelligent use of data gathered directly from fleet assets.

Coretex has customers all over the globe. Our business is run from offices in New York, San Diego, Auckland, and Sydney. We have ambitious growth plans that will see us further expand operations over the coming weeks, months and years.

Our Mission

At Coretex we believe that technology should be used to create a safer, cleaner and more productive society. The world's resources are under increasing pressure - to keep growing, we have got to figure out how to do more with less.

Our goal is to help operators drive better business results by improving their asset utilization, reducing fuel consumption and minimising the wear and tear on people and machines - all whilst ensuring that operators remain compliant with all relevant legislation.

Purpose of this Role

As a Product Designer at Coretex, you will work on designing features and user interfaces that assists our customers in their everyday operation. This role is for someone who is focused on shaping the user's experience of our products for people across the world. This involves talking to users, working with engineers and product managers to understand problems, rapidly designing and iterating on mocks and user flows, and communicating ideas effectively to stakeholders. You will own the entire design process but work closes with our marketing team to ensure a consistent and cohesive product experience.

Projects you might work on:

- A global web platform facelift project that helps our customers better ingest millions of relevant data is a more coherent manner.
- A driver centric mobile app that eliminates thousands of pieces of paper logs by letting drivers log and certify hours electronically.
- A self-installable telematic device that simplifies onboarding a new connection.

Responsibilities

The outcomes listed below describe the tasks the Senior Product Designer may be expected to carry out. This list is indicative of the role and is not exhaustive.

- Putting the customers needs first.
- Working closely with the CTO, assist in formulating the company's future strategic direction and develop supporting tactical initiatives.
- Provide product design advice to the CTO.
- Plan, co-ordinate & facilitate product design work streams.
- Design and deliver efficient product designs in a timely manner to foster rapid product delivery and an amazing customer experience.
- Collaborate with engineers, product managers, business analysts and technical experts to conceptualize, build & spec new products that provides a great user's experience to our customers.
- Push the boundary of delivering new features and what is possible and apply pragmatic approaches to building sustainable coherent solutions.
- Keep up to date on the latest industry trends in the Telematics industry.

Quality / Health & Safety Accountability

All staff are authorised to take suitable action to prevent, avoid and where possible eliminate quality and health and safety issues within their job area.

People Specification

The ideal person fulfilling this role will have the following skills and characteristics.

- 5+ years of industry experience
- Adopt a build, measure, learn feedback loop for product iteration based on customer feedback
- Love getting to know our customer and what would make their day to day processes easier to manage.
- Have a solid portfolio showcasing best in class design skills, product thinking, and problem solving skills.
- Have a solid experience in rapid prototyping
- Show excellent written and verbal communication skills
- Be humble and motivated to design best in class product
- Demonstrate proficiency with HTML/CSS

Qualifications

A Bachelor's degree in Design, or related discipline and 5+ years of industry experience

Why Work with Us

This is a great time to join an agile and fast growing NZ technology company that's taking on the world. Coretex is the kind of company that gives you the opportunity to make a difference.

The Coretex team is driven, professional and focused. We're big on teamwork and open doors. We are passionate about providing our customers with the best technology and experience, and we like to have fun while we're doing so.

The development and growth opportunities are as unlimited as our business growth – locally and internationally.

Location

The position will be based in Grafton, Auckland