

CASE STUDY

Tranzit Group



BACKGROUND

Tranzit Group delivers high-quality transport and tourism services throughout New Zealand. In business since 1924, with over 1000 staff and more than 1000 vehicles, it's one of the largest family-owned and operated coach companies in the country.

Tranzit pride themselves on their flawless safety reputation. This is evidenced through regular independent testing by Vehicle Testing New Zealand, and exemplified by their consistently high Operator Rating System (ORS) safety ratings – earning them safe and reliable operator status by the New Zealand Transport Association.

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THE SITUATION

With ever increasing compliance requirements and excellent business growth, Tranzit management recognised the time was right to implement an advanced fleet management telematics system. Luke Aschebrock, Tranzit's Regional Trainer explains, “We needed a system that allowed us to ensure compliance around road user charges (RUC), fleet efficiency to decrease operating costs and driver performance for ORS.”

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“From an ops perspective, we knew there were savings to be had across the fleet simply by driving better and idling less. But without a system in place we couldn't see where to make those improvements.”

“ORS was probably the biggest thing. Ensuring a five-star rating in ORS is critical to our business. Most contracts we tender for have a clause stating that the supplier must have a five star rating. To achieve that rating we have to have a minimal number of speed infringements. Again, we needed a system that would keep speed top of mind for our drivers and track how they were going.”

THE SOLUTION

After asking around the industry and looking at a number of systems the Tranzit team settled on Coretex 360.

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“We wanted a one stop shop that covered everything – GPS tracking, speed, engine data, RUC, reporting, great service, the lot,” explains Luke. “We looked at other popular systems and found that although they looked good on the surface, they lacked the depth of information we needed. They also didn’t fit us culturally, their hardware didn’t look the best and their approach seemed to be more about the sale than the relationship.”

After choosing Coretex, Tranzit started with a 25-vehicle pilot program and then rolled it out across the fleet, along with a customised feature developed specifically for Tranzit.

“We have a fleet of vehicles that provides transport for special needs children through our Cross Country rentals business and they needed to install a panic button into the system. We worked with the Coretex team on this custom development and it’s working great.”

THE RESULT

“We noticed results immediately,” says Luke. “We’ve had a massive 93% reduction in speed infringements and this has stayed consistent since we installed Coretex 360. We’ve seen a decrease in admin time that used to be associated with manual RUC management, our drivers are driving in a much safer manner and we’re hitting our punctuality KPIs we have in our contracts. We’ve also achieved our target fuel savings so far.”

“The depth of data from the Coretex system is great. It’s web based so can be accessed anywhere. I’ve got the app so I can keep an eye on things even when I’m out in the field. And the Coretex team has really top guys. They make it easy for us to be compliant and get stuff done.”

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